

BOARD OF ALDERMEN

AGENDA ITEM ABSTRACT

MEETING DATE: March 21,2002

TITLE: Final Presentation of the Downtown Visioning and Economic Development Reports

DEPARTMENT: Community and Economic Development	PUBLIC HEARING: NO
ATTACHMENTS: A. Resolution B. Downtown Carrboro Market Analysis C. Memo from Michael Brough	FOR INFORMATION CONTACT: James Harris, 918-7319

PURPOSE

The purpose of this item is to request that the Board receive the final Downtown Visioning and Economic Development Reports.

INFORMATION

The Board of Alderman authorized the hiring of consultants to work with the Board, staff, citizens, and the business community to develop a vision for the Downtown and to perform a downtown marketing analysis.

The Visioning process was held in September of 2001. Staff has worked with the consultants to complete the reports. The Downtown Visioning Document was delivered to you on March 13, 2002 at the Board of Aldermen meeting. Dan Burden, Walkable Communities consultant, and Mike Luger, lead economic development project consultant, will present their downtown visioning and economic studies.

After the presentations, the Board will have the opportunity to ask questions about the reports and give staff directions. A work session has been scheduled for Tuesday, April 2, 2002 so that Board may discuss the elements of the reports that it would like for staff to address.

Michael Brough has prepared, for your consideration a memo suggesting a process for addressing the proposals and recommendations in the downtown visioning report.

ADMINISTRATION'S RECOMMENDATION

The Administration recommends that the Board accept the reports and consider following the process outlined in the Brough memo outlining future steps in carrying out the recommendations from the reports.