

# BOARD OF ALDERMEN

ITEM NO. B(5)

## AGENDA ITEM ABSTRACT

MEETING DATE: April 23, 2002

**TITLE: Award of Contract to the Peoples Channel for Cable Casting Services**

<b>DEPARTMENT:</b> Manager's Office	<b>PUBLIC HEARING:</b> NO
<b>ATTACHMENTS:</b> A. Resolution B. Contract	<b>FOR INFORMATION CONTACT:</b> Richard White 918-7314

### PURPOSE

The purpose of this item is to award a contract to the Peoples Channel for cable casting services.

### INFORMATION

Under the previous cable franchise, Time Warner Cable provided cable casting resources for the Board of Aldermen and other town meetings. The new franchise which was accepted by Time Warner Cable on March 4, 2002 provides for public, educational, and governmental access channel capacity and the ability for the Town to levy a pass-through fee for facilities and equipment capital costs. To ensure a smooth transition, Time Warner Cable will continue to provide the existing level of support until July 2, 2002.

This contract does not cover services to maintain the community bulletin board or to provide public access programming. These services would require a separate contract. The Peoples Channel has provided cable casting services for the Orange County Board of Commissioners for the past three years and public access programming for the Town of Chapel Hill.

**FINANCIAL IMPACT:** The anticipated annual cost of this contract is \$5,200.

### ADMINISTRATION RECOMMENDATION

The Administration recommends that the Board award the contract to the Peoples Channel.