

ATTACHMENT A

A RESOLUTION APPOINTING A RETREAT PLANNING COMMITTEE
Resolution No. 14/2004-05

BE IT RESOLVED that the Board of Aldermen hereby;

Section 1: Appoints the following Aldermen to the Retreat Planning Committee:

Section 2: Requests that the Committee consider one retreat with an agenda that focuses on refining the vision and major goals for the Town.

This 14th day of September 2004.

2004 Strategic Priorities and Goals

Strategic Priorities

- ❖ Diversify revenue stream to maintain ethnic and economic diversity
- ❖ Protect historic neighborhoods and maintain Carrboro's unique identity
- ❖ Improve walkability and public transportation
- ❖ Encourage development that is compact, dense, and appeals to diverse lifestyles and incomes
- ❖ Enhance and sustain quality of life/place issues for everyone

Diversify revenue stream to maintain ethnic and economic diversity

Annual Goals

1. Review zoning in CBD
2. Set timeline targets for doubling non-residential square footage
3. Increase non-residential space in NTA
4. Improve options for child care businesses
5. Seek new or alternative revenue sources

Protect historic neighborhoods and maintain Carrboro's unique identity

Annual Goals

1. Review zoning in CBD
2. Strengthen and enforce tree protection ordinance
3. Reduce barriers to, and expand methods for, civic participation
4. Formalize Carrboro's governance principles into coherent statement

Improve walkability and public transportation

Annual Goals

1. Take lead on encouraging use of rail corridor
2. Extend and improve transportation to all areas of Carrboro
3. Continue to address traffic safety issues and other barriers to walkability

Encourage development that is compact, dense, and appeals to diverse lifestyles and incomes

Annual Goals

1. Consider minimum density to achieve target density in Small Area Plan
2. Develop mechanisms to ensure availability of new housing stock to diverse economic and social groups

Enhance and sustain quality of life/place issues for everyone

Annual Goals

1. Enhance characteristics of downtown as cultural, recreational, and economic destination and engine
2. Advance social justice and equity issues in Town policy, operations, and budget
3. Continue efforts to build greenway system and protect creeks
4. Expand opportunities for recreational activities and fitness

Excerpt from Retreat Notes – Areas Needing Improvement

At the conclusion of each session, Board members commented on areas that went well and areas that needed improvement. Areas needing improvement are provided below. This information comes from the notes provided by Peg Carlson, the retreat facilitator.

- Hard to sit at table for 6 hours—possibility of using lounge furniture?
- Leave food out throughout day for refueling
- Clarify and articulate staff's role at retreat
- Reduce time tomorrow morning for Strategic Priorities discussion
- Some of issues raised about board dynamics not explored/processed as fully as in past—need more advance notice, possibly without staff
- Allow one hour for lunch
- Find day other than Sunday to meet
- Examine number of days needed and length of days—probably don't need December/January split anymore
- Revisit and agree on purpose of retreat: board relationships? Work plan? Evaluate progress toward strategic priorities?
- Uncomfortable facility and chairs—need more comfortable, “retreat” like setting

(Added September 2004: The retreat has been held in Room 5 at the Century Center the last three years. The Cybrary now occupies that space. The OWASA Operations Center Training Room is one possibility.)

- Started late