



Hertz Equipment Rental Corporation
1409 Capital Blvd., Raleigh, NC 27603
Phone: (919)834-2527 Fax: (919)834-9613

Introduction

Hertz Equipment Rental is owned by Ford Motor Company, and is a subsidiary of the Hertz Corporation. We are a Fortune 500 company that prides ourselves in having a positive image and work environment. Hertz strives to be a leader in workplace safety by implementing strict and disciplined rules regarding personnel and safety requirements. Hertz always works to have a positive impact on the surrounding community and to be a model citizen in the towns in which it resides. The management team at Hertz realizes the importance of municipal permit and zoning regulations, and will always work to uphold these regulations and laws. We are fortunate to be good neighbors and citizens, and adhere to all zoning laws and regulations in 265 locations throughout the United States.

Our goal is to be a benefit to the neighborhood, to Carrboro and to the surrounding communities by providing new jobs in a great work environment, by serving a need in providing supplies and equipment to homeowners and contractors that have projects and jobs in the area, and to grow our business and to have a positive economic impact on Carrboro.



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Facility Use Proposal

- We are requesting a permit to allow Hertz Equipment Rental Corp. to utilize the facility that was formally Andrews Riggsbee Hardware & Rental for a period of 30 months. We will only be at this location for a short term lease, with no option for renewal. We are presently looking at a site on Jones Ferry Road in hopes of becoming a long term member of the community.
- Hertz will prove to be an excellent citizen that improves a neighborhood and community. We know that we will fulfill a strong need for the community, because of all the construction commencing. Presently all the construction equipment for this area comes from another city, and the revenue gained goes back to that city. Hertz will provide a strong revenue base for Carrboro for years to come.
- Hertz believes that we will use this facility for the same business practices as Andrews Riggsbee used this facility.
- Hertz is a company with a strict safety policy. We have a Corporate Safety Director, and also Regional Safety Directors to insure that Hertz employees always know and adhere to all safety regulations. To keep our employees informed and aware of the regulations we conduct weekly safety meetings. Periodic safety inspections are performed by a Region Safety Director. No fuel pumping equipment will be kept on site.
- Hertz will bring at least 7 new jobs to the community, with the probability of growing that number when we move to a permanent location.
- Hertz is an Equal Opportunity Employer, with a strong employee diversity program.



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- Hertz intends to sell supplies and safety equipment from this location.
- Hertz will also rent equipment very similar to the former Scott Rental location that was next door. Scott Rental actually kept and displayed equipment on the corner of this lot. We have included pictures to verify this use of the property.
- Hertz will send equipment in need of repair to another Hertz location to maintain a clean and well kept appearance so that we may help maintain the image of this fine neighborhood.
- All of our operations are designed to be environmentally contained and friendly. This operation will have no negative environmental effects.
- Hertz will also maintain a fleet of late model equipment at this location. The equipment will all be 2005, 2004, and 2003 year model equipment. This equipment will always be kept in excellent condition, kept clean and neatly arranged on the yard.
- We would offer to black out the fence facing the residences if the town and neighborhood would like us to do so.
- As an average 75% of the equipment will be on rent at any given time.
- 25% will be rotating from being on rent, to turning around, to going out on rent. No equipment is kept on site in a "storage" capacity. It is constantly being rented and moving through the branch.
- We anticipate a "walk in" business of approximately 10 customers per day {or 1 per hour}.



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Summary

Hertz Equipment rental will have a positive impact on Carrboro. We will bring seven new jobs to the community in the beginning. We will also have a substantial impact on the tax base for the Town of Carrboro. Presently all of the tax revenues for the equipment on construction projects in and around Carrboro go to the larger cities in the area. We want to change that and keep these dollars where they belong, in this community. We feel that this will have long term benefits for this town.

We pledge to be good neighbors, to work well within the community, and to benefit Carrboro with strong ethics and business practices while serving a need in the community.