

BOARD OF ALDERMEN

ITEM NO. D(3)

AGENDA ITEM ABSTRACT
MEETING DATE: JUNE 20, 2006

TITLE: Carrboro Art Committee's Request for the Town to Co-Sponsor the Carrboro Film Festival and Provide A \$500 Grant Match for the Orange County Arts Commission Grant

DEPARTMENT: Town Manager	PUBLIC HEARING: YES/NO <input checked="" type="checkbox"/>
ATTACHMENTS: A. Resolution B. Carrboro Festival Press Release C. Film Festival Program Needs	FOR INFORMATION CONTACT: Steven Stewart - 918-7315

PURPOSE

The purpose of this agenda item is for the Board of Aldermen to review and consider approving the request made by the Arts Committee for the Town of Carrboro to co-sponsor the Carrboro Film Festival and provide a \$500 grant match for the Orange County Arts Commission Grant.

INFORMATION

On June 6, 2006, Tori Ralston, the Arts Committee Chair, requested that the Board consider having the town co-sponsor the Carrboro Film Festival scheduled for November 19, 2006. The Board directed staff to review the request and provide feedback. Staff met with committee representatives and developed a program listing identifying specific needs for an anticipated crowd of 200. The Committee also mentioned that they plan to charge an admission fee of between \$3.00 and \$5.00.

If the Board approves this request, the Town will absorb \$1,543 of costs that will come out of the Recreation and Parks budget plus \$500 for the grant match that will come out of the Contingency Fund for a total of \$2,043. These funds are not currently budgeted. In addition, approximately 30 hours of full-time staff time will be needed to address various administrative needs such as marketing, grant coordination, and financial documentation. The Orange County Arts Commission grant has been submitted for consideration. At the time the Town staff was initially approached about the grant, the Committee representative stated that no matching funds would be requested.

FISCAL IMPACT

\$2,043 of unbudgeted funds

STAFF RECOMMENDATION

Staff recommends that the Board consider the request and direct staff. The attached resolution outlines several options for the Board's consideration.