

ATTACHMENT A

A RESOLUTION REGARDING THE CARRBORO ARTS COMMITTEE'S REQUEST TO CO-SPONSOR THE CARRBORO FILM FESTIVAL AND PROVIDE A \$500 GRANT MATCH FOR THE ORANGE COUNTY ARTS COMMISSION GRANT

Resolution No. 167/2005-06

WHEREAS, the Board of Aldermen discussed the Carrboro Arts Committee's co-sponsorship and grant match request.

NOW, THEREFORE, THE BOARD OF ALDERMEN OF THE TOWN OF CARRBORO RESOLVES:

Alternative #1

Section 1. To approve the request; co-sponsor the film festival and provide matching grant funds not to exceed \$2,043 and use of full-time staff time.

or

Alternative #2

Section 1. To modify the request by co-sponsoring the film festival by using the Century Center, supplies and equipment and part-time staffing, not to exceed \$1,543 along with administrative needs.

or

Alternative #3

Section 1. To modify the request by co-sponsoring the film festival by providing the matching grant funds not to exceed \$500 along with administrative needs; or

or

Alternative #4

Section 1. To deny the request.

Section 2. This resolution shall become effective upon adoption.

The First Annual Carrboro Film Festival

The newly formed Carrboro Film Festival Committee, a subcommittee of the Carrboro Art Committee along with other film-focused individuals including 4 local filmmakers, is pleased to announce that planning for the First Annual Carrboro Film Festival has begun. This festival is a celebration of the film and video creativity we have right here in Orange County, and a competition for up and coming filmmakers.

Any filmmaker, from beginner to well established professional, is welcome to submit a production, 30 minutes in length or less. It can be old or new. As long as it's an original production, it can be submitted. We offer three categories: student, college, and emerging. The competition is open to anyone who lives, works, studies or plays in Orange County. A blue ribbon panel made up of local area experts in the film industry will select the award winners.

The festival is scheduled for Sunday, November 19, 2006, from 2 - 7pm in Century Hall at the Century Center. There will be an additional showing of the award winners, including a "people's choice" award chosen by the Film Festival attendees, at the ArtsCenter a couple of weeks later.

We've already begun lining up sponsors and foresee this initial event being primarily funded by grants and private donations. We've applied for a grant from the Orange County Arts Commission and are planning to do the same with other granting institutions, such as Strowd Roses. The idea for and organization of the Film Festival came too close to the end of the budget process in order for us to make an official request for money from the Town in this year's budget. However, we've been advised that if we're seeking money from outside agencies it's important for the Town to support the festival financially in some way. We see the Town's primary commitment to be providing the Century Center as a venue and support from the Recreation and Parks staff the day of the event, but also hope there may be some discretionary money in the budget to help with the matching funds requirements set by some grants. We do anticipate income in film submission fees and ticket and t-shirt sales, but also do plan to make these affordable for all.

The ArtsCenter and Shared Visions Foundation have already committed to sponsoring, as well as UniqueOrn Enterprises, Beery Media, Community Realty, Carr Mill Mall, the Clay Centre, Open Eye Café, Orange County Social Club and Debbie Meyer and Eric Brantley. We offer a four level sponsorship opportunity beginning at \$25, making it affordable for even the smallest business or individual contributor.

The Carrboro Art Committee currently manages two galleries, in the lobby of the Century Center and here at Town Hall, was the impetus for the Carrboro Music Festival, is an active partner in the Community Art Project, acted as fiscal agent for the Carrboro Poetry Festival, and is dedicated to making Carrboro a destination for the arts, while providing opportunities for artistic expression to a growing number of community members. The Carrboro Film Festival is the next logical step in achieving these goals.

The Carrboro Film Festival Committee is Nic Beery (chair), Maggi Grace, Jackie Helvey, Ron Liberti, Jim McQuaid, Debbie Meyer, Joy Preslar, Tori Ralston, Casey Robertson, Steve Stewart, Todd Tinkham, and Jon Wilner.

The Carrboro Art & Film Festival Committee

Film Festival Program Needs		
Note: They will be charging an admission fee for event.		
Facility Needs	Costs	Comments
Rental Costs:		
Century Hall (9 hours)	\$783	Move-in: 12 p.m.; Move-out: 9 p.m.
Facilities Staff (2 @ 10 hrs)	\$200.00	Start: 11:30 a.m.; End: 9:30 p.m.
Equipment Costs:		
Century Hall Mounted Screen	Included in rental	
TV/VCR	\$20.00	
Podium with mic	Included in rental	
Small Sound Board	Included in rental	
DVD Player	\$20.00	
Large LCD Projector	\$40.00	
Four 6' tables	Included in rental	
Coat Rack	Included in rental	
Subtotal	\$1,063.00	
Program Staff Needs	Costs	Comments
Vendors (2 staff @ 6.5 hrs)*	\$145	
Admissions (2 staff @ 5 hrs)*	\$113	
Staff (2 x \$10.50 = \$21)	\$21	To purchase food/supplies
*Note: Vendors - staff serving refreshments from 12:30 p.m. - 7 p.m. Admissions - staff collecting admission at the door from 12:30 p.m. - 5:30 p.m.		
Supply Needs	Costs	Comments
Popcorn Machine	Included in rental	
Popcorn	\$32	
Popping Oil	\$25	
Salt	\$12	
Popcorn bags	\$6	
Paper tickets for admissions	\$10	
Soft drinks	\$46	
Cups	\$22	
Ice	Free	Century Center Kitchen
Napkins	\$4	
Candy	\$44	
Counters	Included in rental	
Subtotal	\$480.00	
Equipment Needs	Costs	Comments
Marketing Needs	Costs	Comments
Advertise in Fall Brochure	N/A - current staff will handle	
Post on website	N/A - current staff will handle	Post on first page for Recreation
Hang posters on kiosk at CC	N/A - current staff will handle	
Post banners at Town sites	N/A - current staff will handle	CC, Town Hall Triangle, and Estes Dr.
Grand Total	\$1,543.00	