AGENDA ITEM ABSTRACT MEETING DATE: April 3, 2007

TITLE: A Request to Implement a 911 Address Marking Program Fees

DEPARTMENT: Fire-Rescue	PUBLIC HEARING: YES NO _x_
ATTACHMENTS: A: Resolution B: Sign Flyer	FOR INFORMATION CONTACT: Fire Chief, Travis Crabtree - 918-7349

PURPOSE

The purpose of this agenda item is to authorize the Fire-Rescue Department to implement an address marking program to the citizens of the Town of Carrboro and the South Orange Fire District. The Board is requested to allow the new address program and approve an amendment to the miscellaneous fees and charges schedule.

INFORMATION

The Carrboro Fire-Rescue Department will begin a new program to help emergency crews arrive at emergency scenes faster. The department's 911 address marking program will allow property owners to voluntarily purchase highly visible address signs for a minimal expense. The reflective blue signs measure 6 inches wide by 18 inches high and feature 4-inch white reflective numbers. The signs are suitable for attaching to a mailbox post, or can be purchased with an optional metal stake for addresses without a roadside mailbox.

At night and during inclement weather, emergency responders are often delayed in their arrival at emergencies because many homes do not have clearly visible addresses. In many cases, a few seconds make the difference in the outcome of a fire, police or medical emergency. Fire personnel are happy to deliver signs and ensure they are placed in a location for maximum visibility.

FISCAL IMPACT

Carrboro Fire-Rescue's 911 addressing program is an easy way for property owners to minimize the department's arrival time. Signs cost \$15, or \$20 for a sign with a post, for locations where no mailbox exists. Fees will cover the cost of supplies used.

STAFF RECOMMENDATION

The Board is requested to allow the new address program and approve an amendment to the miscellaneous fees and charges schedule.