

# BOARD OF ALDERMEN

ITEM NO. E(2)

## AGENDA ITEM ABSTRACT

MEETING DATE: September 4, 2007

**SUBJECT: Design and Use of Town Flag**

<b>DEPARTMENT: MANAGER'S OFFICE</b>	<b>PUBLIC HEARING: NO</b>
<b>ATTACHMENTS:</b> <b>A. Resolution</b> <b>B. Suggested Flag Design</b>	<b>FOR INFORMATION CONTACT:</b> <b>Drew Cummings (918-7314)</b>

### PURPOSE

The purpose of this item is to bring before the Board the question of whether they are comfortable with the further propagation of a Carrboro flag and, if so, what the design of that flag shall be.

### INFORMATION

The Town of Carrboro flag behind the table where the Board of Aldermen sit was, up until recently, the only known Town of Carrboro flag in existence. Over the summer, however, the Board gave its tacit approval for the new Carrboro High School to have another Town of Carrboro flag made using as close to the same design as possible (though they may have dispensed with the gold fringe). Not long after that request, representatives of the Winmore subdivision contacted town staff stating that they, too, were interested in flying a Town of Carrboro flag at the entrance to their subdivision. Staff deemed this request slightly different than the school's request and also as a logical juncture at which to ask the Board about its position on such matters.

As there is no trademark on the Town of Carrboro emblem, the impact of any decision will be less one of legal obligation (on the part of someone wanting to put up a Town of Carrboro flag) and more one of outlining the Board of Aldermen's recommended or preferred design.

### FISCAL IMPACT

The propagation of Town of Carrboro flags is not anticipated to have a fiscal impact.

### RECOMMENDATION

Since it does not appear possible to ban the creation or flying of Town of Carrboro flags (however someone wanted to put such a flag together), town staff recommend that the Board make a decision about the form in which the Board of Aldermen would *prefer* to see "Town of Carrboro" flags constructed if the town is asked for permission or advice on such a flag. Staff thus suggest that the advice would be for such flags to use the official town emblem and conform to the relative dimensions described in the resolution and shown in Attachment B.