

A RESOLUTION SETTING A PUBLIC HEARING ON A  
TEMPORARY STREET CLOSING REQUEST  
Resolution No. 92/2007-08

BE IT RESOLVED by the Board of Aldermen of the Town of Carrboro that February 26, 2008 at 7:30 PM is hereby set as the date for a public hearing on a request by Endurance Magazine to temporarily close and use the following streets on Saturday, April 26, 2008 from 7:30 AM to 10:00 AM for the Tar Heel 10 Miler run race:

Carrboro Run Race Route – Tar Heel 10 Miler

1. W. Rosemary ( Merritt Mill to E. Main St.)
2. E. Main St. (Rosemary to E. Weaver St.)
3. E. Weaver St. ( E. Main to N. Greensboro St.)
4. N. Greensboro ( E. Weaver St. to Hillsborough Rd.)
5. Hillsborough Rd. (Greensboro to Old Fayetteville)
6. Old Fayetteville (Hillsborough to McDougale school Bike/Ped path)
7. Across school property to Quail Roost Dr. and Lisa Dr.
8. Lisa Dr. (Quail Roost to Carol St.)
9. Carol St.(Lisa Dr. to James St.)
10. James St.(Carol to Lorraine St.)
11. Lorraine (James to Mary St.)
12. Mary St. ( Lorraine to Simpson)
13. Simpson ( Mary to W. Main St. and cross to enter bike lane)
14. W. Main St. (east from Simpson to Jones Ferry Rd. and cross to PTA Bike Path)
15. PTA Bike Path (Jones Ferry to W. Carr St.)
16. W. Carr St. ( PTA Bike Path to S. Greensboro St.)
17. Cross S. Greensboro to W. Carr St.(S. Greensboro to Maple Ave.)
18. Maple Ave. (E. Carr to Roberson St.)
19. Roberson ( Maple Ave. to Libba Cotten Bikeway)
20. Libba Cotten Bikeway (Roberson to Merritt Mill to access Chapel Hill to end of race at Church St.)

## STREET CLOSING PERMIT APPLICATION

CONCERNING THE USE OF STREETS AND PUBLIC RIGHT-OF-WAY FOR  
STREET FAIRS, FESTIVALS, CARNIVALS, AND OTHER PUBLIC EVENTS

EVENT: Tar Heel 10 Miler

EVENT SPONSOR: Endurance Magazine, LLC

IS THE SPONSOR A: ☐ NON-PROFIT ☒ FOR PROFIT ☐ OTHER: \_\_\_\_\_

ANY OTHER INFORMATION ABOUT SPONSOR OR EVENT:

*THIS EVENT WILL BENEFIT THE CHAPEL HILL PARABOL YUCCA STRONG KIDS PROGRAM*

EVENT COORDINATOR INFO:

NAME: Thys Wind/Event Director, Steve Lackey/Publisher  
ADDRESS: 6815 Fayetteville Rd, Suite 201, Durham, NC 27713  
TELEPHONE NUMBER: 919-321-6680

PROPOSED DATE AND TIME PERIOD PROPOSED FOR CLOSING:

DATE: Saturday, April 26, 2008 Time Period: From: 7:30 AM  
RAIN DATE: rain or shine To: 10:00 AM

APPROXIMATE NUMBER OF PERSONS EXPECTED TO ATTEND THE EVENT: 300

ARE ANY SPECIFIC SERVICES REQUESTED OF THE TOWN? YES ☒ NO ☐  
(traffic control may be required, and event organizers may be required to reimburse the Town for any related expenses):

If YES, specify

Traffic control with local police departments.

ATTACH A SKETCH SHOWING:

- Area where event is to take place
- Any streets to be closed or obstructed
- Any barriers or traffic control devices to be erected
- Location of any concession stand, booth or other temporary structures
- Location of proposed fences stands, platforms, stages, benches or bleachers

OTHER INFORMATION: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

INSURANCE INFORMATION: USATF

**TAR HEEL 10 MILER**  
Carrboro/Chapel Hill Running Event

**Enabling The Attitude of Possibility Across our Collective Community**

**OUR PHILANTHROPIC PURPOSE**

The Tarheel 10 Miler event is part of an overall running experience that will benefit the Carrboro/Chapel Hill YMCA Strong Kids Campaign. The complete event includes both a 5K run (down Franklin Street) and this proposed 10 Mile long-distance run.

**The Strong Kids Campaign creates scholarships for after school athletic programs for families in need across the Carrboro/Chapel Hill community.** The goal is to help provide purposeful afternoon activities for kids as well as help counteract the challenges our community faces in the area of childhood obesity. The running event serves as the annual kickoff for this philanthropic campaign.

**CARBON-NEUTRAL EVENT PRODUCTION**

Our event is committed to improving the environment and reversing the negative impacts on climate change. To that end, we are rolling out a "Race Without A Trace" initiative that will serve as a basis for all events to empower and enable our community to embrace positive change. Our production plan includes an evaluation of every aspect of our event to identify where waste and carbon impact can be minimized – which will be chronicled on our event website to be used as an example for event directors and businesses across our region and beyond. **Carrboro is the ideal community from which to showcase this message of sustainability and environmental consciousness.**

**HOW DOES A LONG DISTANCE RUNNING EVENT ENABLE POSITIVE CHANGE**

Our participants become influencers of change across our community. Endurance sports draw a broad spectrum of participants, from beginners, to elite athletes - from business owners, to philanthropic champions - young and old - fit and 'soon-to-be fit'. Long distance running events like the Tarheel 10 Miler create an opportunity for personal assessment, reflection, and challenge. **The people who participate typically become influencers across their families, friends and businesses and also typically share an attitude of possibility that is unique and required to enable positive change and progressive ideas.** Ideas that will enable our community (and others who follow) to live more consciously, creating an environment of health and wellness across all aspects of our lives.

**BALANCING CARRBORO as a SHOWCASE and TRAFFIC IMPACT**

The Tarheel 10 Miler event is **consciously designed to proactively manage the impact on traffic patterns as well as showcase the diversity of the Carrboro community.** Our efforts to minimize traffic impact include the minimizing of the timeframe of downtown exposure as well as maximizing the 'spread' of the field when coming back through town (past the Framer's Market). We accomplish this by starting the event in Chapel Hill and having runner cover 2.5 miles prior to entering Carrboro via Main Street. Based on this, the runners will only occupy a single lane (westbound) along Main street. The total window of impact on Main and Weaver streets will be from 7:45-8:15am (30 minutes). This short period, still showcases the offerings of the Carrboro Downtown businesses to participants.

**OVER 1 MILLION BRANDING IMPRESSIONS for Town of Carrboro**

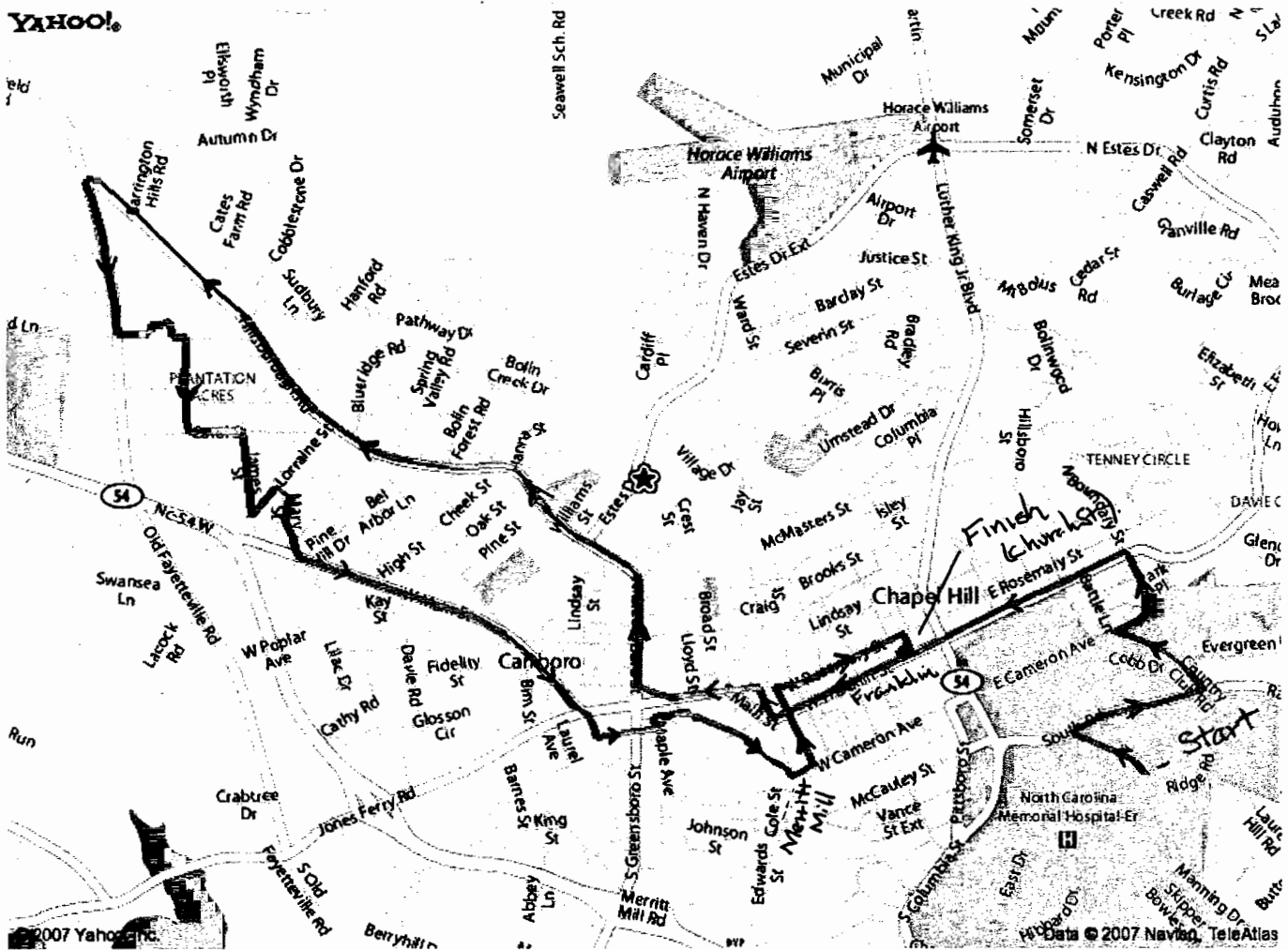
The Tarheel 10 Miler will be marketed across several media channels including Endurance Magazine, WCHL, [www.endurancemag.com](http://www.endurancemag.com) and via several event newsletters that reach a total of 14,000 people in our local market. The Town of Carrboro and the businesses that service its residents will have showcase sponsorship recognition across several months leading up to and following this landmark event.



Tarheel-10miler-2008a  
Chapel Hill, NC

YAHOO!

# TAR HEEL 10 MILER



## Notes



Start

0 miles

DISCLAIMER: MapMyFitness.com and the author of this route make no warranties as to the conditions, safety, distance accuracy, or suitability for walking, running, or cycling of this route. Walk, Run, or Ride at your own risk!