

"Local Living Economy" Implementation Task Force

Suggested composition – 8-10 members as follows:

ESC - 2

Business – 2-3

At large – 2-3

Aldermen - 2

Staff support - Economic & Community Development Department

Suggested mission:

-Meet for 12-18 months

-review in turn each of 6 topics:

- √ Think Local First
- √ Identifying & Plugging Leaks
- √ Mobilize Small Businesses
- √ Entrepreneurship Training
- √ Investor Mobilization
- √ Public Policy Reform

-Suggested: use Small-Mart Revolution "check-lists" as they provide @ 100 action items for initial consideration, supplement with research on effective strategies used elsewhere;

-Recommended general process: discuss, identify best fits for Carrboro, consider broad implementation strategies, prioritize;

-report to BOA as discussion on each topic area is completed with recommendations on possible short term action plan for that area;

-use final meetings to develop an integrated implementation strategy

-develop mechanisms during that time frame for engaging business and public as relevant to topics;

-develop a Local Living Economy kick-off event - e.g. Carrboro Think Local First Festival (possibly both a celebration of Carrboro economy plus workshops/plenaries on moving forward with the Local Living Economy);