

A RESOLUTION SUPPORTING EARTH HOUR
Resolution No. 113/2009-10

WHEREAS, March 27, 2010, 8:30 PM has been designated as “Earth Hour” by the World Wildlife Fund as a reminder that, by working together, people can make a positive impact in the fight against climate change; and

WHEREAS, cities and states across the country and around the world are joining with Carrboro to raise awareness and demonstrate commitment to addressing climate change by supporting “Earth Hour;” and

WHEREAS, Earth Hour involves something quite simple—turning off lights for one hour; and

WHEREAS, Earth Hour is the largest event of its kind in the world. In 2009, nearly one billion people from 4,100 cities in 87 countries turned out their lights, as well as international landmarks including the Golden Gate Bridge, Empire State Building, Eiffel Tower and Great Pyramids, and the city skylines of Las Vegas, Hong Kong and Tel Aviv; and

WHEREAS, Carrboro has joined Cities for Climate Protection, and is committed to reducing greenhouse emissions; and

WHEREAS, the Board of Aldermen adopted a climate protection resolution in December, 2009.

NOW THEREFORE BE IT RESOLVED BY THE BOARD OF ALDERMEN OF THE TOWN OF CARRBORO:

Section 1. The Board of Aldermen supports Earth Hour and requests Mayor Chilton to proclaim March 27, 2010 from 8:30 – 9:30 p.m. as “Earth Hour” in Carrboro and call upon all residents and businesses of Carrboro to join in supporting the aims and goals of this effort.

Section 2. The Board directs staff to send out a public service announcement to publicize Earth Hour.

Section 3. This resolution shall become effective upon adoption.



March 17, 2010

PUBLIC SERVICE ANNOUNCEMENT – TOWN OF CARRBORO, NC

Climate change is happening all around us and its pace is accelerating. From melting glaciers to increasingly intense weather patterns, climate change is already impacting life on Earth.

In a bold statement of collective concern for our planet, millions and perhaps billions of people around the world will turn off their lights for one hour—Earth Hour—on March 27, 2010 at 8:30 p.m. local time.

Sponsored by World Wildlife Fund, Earth Hour is the largest event of its kind in the world. In 2009, nearly one billion people from 4,100 cities in 87 countries turned out their lights, as well as international landmarks including the Golden Gate Bridge, Empire State Building, Eiffel Tower and Great Pyramids, and the city skylines of Las Vegas, Hong Kong and Tel Aviv.

The Carrboro Board of Aldermen request that you join our community's effort to raise awareness of this issue by helping spread the word about Earth Hour between now and March 27th. Public service announcements can be downloaded at www.myearthhour.org/tools/advertising.

Working together, our community can send a strong message that we care about the environment and are calling for action to save our planet for future generations.

Additional details are available at www.MyEarthHour.org.

For more information, contact:

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