

BOARD OF ALDERMEN

ITEM NO. C(3)

AGENDA ITEM ABSTRACT MEETING DATE: December 7, 2010

TITLE: Physical Activity in the Built Environment Grant Project Ordinance

DEPARTMENT: Planning Department	PUBLIC HEARING: YES ____ NO <u>x</u>
ATTACHMENTS: Attachment A: 2010 Physical Activity in the Built Environment Grant Project Ordinance	FOR INFORMATION CONTACT: Patricia McGuire, Planning 918-7327 Jeff Brubaker, Planning 918-7329 Arche McAdoo, Management Services 918-7301

PURPOSE

The Town of Carrboro, through the Planning Department, has been awarded a \$24,900 grant by the North Carolina Department of Health and Human Services (NCDHHS), Division of Public Health, for planning activities to encourage physical activity and active lifestyles. There are no local match requirements for this grant. The Board is requested to approve a grant project ordinance to recognize these revenues and appropriate them for expenditures for their intended purpose.

INFORMATION

This grant is part of NCDHHS's "Physical Activity in the Built Environment" policy initiative funded by the American Recovery and Reinvestment Act. It will provide resources to the Town for a planning process involving community members and State health experts to identify policy barriers to physical activity and a transportation system that encourages active lifestyles. The grant will be used to provide training, hire an internship and acquire traffic analysis software to evaluate traffic conditions that may discourage walking and cycling. Specific deliverables for this grant will include a Physical Activity Action Plan, case studies identifying areas that potentially discourage residents from active lifestyles, the placement of way finding signs, increased staff and citizen capacity for effecting change.

FISCAL IMPACT

There is no local match required for this program.

STAFF RECOMMENDATION

The staff recommends that the Board of Aldermen adopt the attached 2010 Physical Activity in the Built Environment Grant Project Ordinance.