

**ATTACHMENT A**

**A RESOLUTION DESIGNATING MAY 2011 AS BIKE MONTH AND THE WEEK  
OF MAY 16-20, 2011, AS BIKE TO WORK WEEK  
Draft Resolution No. 108/2010-11**

WHEREAS, the League of American Bicyclists is promoting May 2011 as National Bike Month and the week of May 16-20, 2011, as Bike to Work Week; and

WHEREAS, *Carrboro Vision 2020* (Sec. 4.3) recommends implementation of the Town's bicycle and pedestrian network plans; and

WHEREAS, the Carrboro Comprehensive Bicycle Transportation Plan recommends promoting National Bike Month and Bike to Work Day (the Friday of Bike to Work Week); and

WHEREAS, promoting bicycling as a mode of transportation helps the Town of Carrboro progress toward greenhouse gas reduction goals; and

WHEREAS, according to the League of American Bicyclists, when a short trip is made by bicycle instead of a single-occupancy vehicle, it prevents 3.6 pounds of pollutants per mile from being emitted into the atmosphere; and

WHEREAS, according to the nonprofit Bikes Belong, a round-trip bike commute of 10 miles saves roughly \$10 per day and prevents 10 lbs. of carbon dioxide emissions per day, compared with driving; and

WHEREAS, a lack of physical activity plays a leading role in rising rates of obesity, diabetes, and other health problems among children and adults, and bicycling is a fitness activity that may lower these health risks;

NOW, THEREFORE BE IT RESOLVED by the Carrboro Board of Aldermen that:

1. May 2011 is designated as Bike Month
2. May 16-20, 2011, is designated as Bike to Work Week

This is the 19<sup>th</sup> day of April in the year 2011.



FOR IMMEDIATE RELEASE

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### **Annual Commuter Challenge Starts as Gas Prices Continue to Rise**

*Annual campaign urges Triangle residents to save green and breathe easier by changing travel habits*

Research Triangle Park, NC – March 29, 2011– To address the tightness in budgets and in Triangle commuters' chests that comes from filling up at the gas pump, this year's SmartCommute Challenge "Breathe Easy" will focus on the benefits of changing commuting habits. With speakers that focus on the need for public transportation in the area and the premiere of new technology that will help those who drive alone shift to a smarter travel mode, the SmartCommute Kick-off on April 1<sup>st</sup> will show Triangle residents ways to cut their transportation costs by helping plan smart trips.

The 2011 SmartCommute Challenge, presented by GoTriangle and SmartCommute@rtp, is an annual non-profit public service campaign aimed at reducing traffic congestion and improving air quality in the Triangle, encourages commuters who work or live in Durham, Orange or Wake counties to pledge to ride the bus, carpool, join a vanpool, telework, bike or walk to work at least once between April 1 and June 1.

In a recent release, the American Public Transportation Association (APTA) stated 'riding public transportation saves individuals, on average, \$9,904 annually and \$825 per month based on the March 4, 2011 average national gas price (\$3.47 per gallon-reported by AAA) and the national unreserved monthly parking rate. This is the highest savings for public transit riders in two years.' With this type of savings out there, it's a great time to learn how to commute in an economical way.

This year's kick-off event is a transportation and air quality fair featuring:

- Bicycle safety checks provided by REI staff,
- Trip Planning tables featuring information on commuting by bike, bus, carpools, and vanpools,
- Alternate fuel vehicles displays provided by Triangle Clean Cities,
- Air quality information from Triangle Air Awareness,
- Triangle Transit bus display holding an "Art in Transit" exhibit (art provided by Go Chapel Hill),
- Sponsor tables with information and give-aways.

"With gas prices at their highest in months, many commuters are still looking for ways to save in this economy," said David King, general manager of Triangle Transit, a member of the GoTriangle family of services and partner of the SmartCommute Challenge. "The SmartCommute Challenge gives Triangle commuters a chance to look at how they currently get to work and assess where they can make environmentally-friendly and budget-friendly changes."

"Breathe Easy", the SmartCommute Challenge and Air Quality Awareness kick-off will be **April 1st at 9:00a.m. at the Research Triangle Park Headquarters, 12 Davis Drive in RTP.**

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**About GoTriangle ([www.gotriangle.org](http://www.gotriangle.org)):** GoTriangle is a family of services that works together to provide seamless regional transit and promote sustainable transportation. GoTriangle includes the six local transit systems (Capital Area Transit, Cary Transit, Chapel Hill Transit, Durham Area Transit Authority, NC State Wolfline, and Triangle Transit), local municipalities of Durham, Orange and Wake counties, and local universities and colleges. By providing useful resources including a transit trip planner, online transit maps and rider alerts, guides to biking and walking in the Triangle, information on telework and condensed work weeks, rideshare matching and vanpool leases, GoTriangle strives to reduce traffic congestion and increase air quality.

**About SmartCommute@rtp ([www.smartcommute.org](http://www.smartcommute.org)):** SmartCommute@rtp is the transportation management association (TMA) of the Research Triangle Park. Its purpose is to coordinate the transportation demand management

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(TDM) efforts of RTP employers to address common transportation concerns, reduce traffic congestion, and improve air quality. SmartCommute@rtp currently has 27 member employers, which account for over 80% of RTP employees. SmartCommute@rtp is staffed by the Research Triangle Foundation of North Carolina, developer and manager of The Research Triangle Park.

**Thanks to our 2011 SmartCommute Challenge Sponsors!**

**Gold:** Cisco, IBM, Independent Weekly, Raleigh Downtowner Magazine, REI, RTI

**Silver:** BASF, Credit Suisse, Duke, Macy's, Monsanto, NetApp, RBC Center/Bank, US Environmental Protection Agency (EPA)

**Bronze:** Bean Traders Coffee, Biogen Idec, Eisai, NIEHS

**Green:** American Lung Association, Downtown Raleigh Alliance, Great Outdoor Provisions, Marbles Museum, Muddy Dog Coffee, NCSU Center Stage, Town of Chapel Hill, TransLoc, Umstead Hotel and Spa