

BOARD OF ALDERMEN

ITEM NO. A(4)

AGENDA ITEM ABSTRACT

MEETING DATE: June 28, 2011

**SUBJECT: Authorization for the Town Manager to Execute an Agreement With
The People's Channel**

DEPARTMENT: TOWN MANAGER	PUBLIC HEARING: NO
ATTACHMENTS: A – Resolution	FOR INFORMATION CONTACT: Matt Efird (918-7314)

PURPOSE

The purpose of this agenda item is to authorize the Town Manager to execute on behalf of the Town of Carrboro an agreement with The People's Channel.

INFORMATION

In May 2010, the Town was granted a second Public, Education, or Government (PEG) channel on Time Warner Cable. The People's Channel was given access to that channel, which is channel 4 in Carrboro. In June 2011, staff received a request from The People's Channel to certify channel 4 as a PEG channel with the North Carolina Department of Revenue. Certification of the channel would entitle the Town to receive additional PEG revenues, which must be paid to The People's Channel as the PEG channel operator.

FISCAL AND STAFF IMPACT

This item has minimal impact on staff other than time to draft and review the agreement and request certification of the PEG channel. There is no net financial impact related to this item. Any revenues received for the PEG channel would be passed on to The People's Channel. No other Town funds would be required.

RECOMMENDATION

Staff recommends the Board authorize the Town Manager to execute an agreement with the People's Channel. The agreement has not been finalized at this time, but must be executed before July 15.