A RESOLUTION DECLARING FEBRUARY AS "FOR THE LOVE OF CARRBORO" MONTH IN SUPPORT OF LOCAL BUSINESSES Draft Resolution No. 77/2011-12

WHEREAS, the Town of Carrboro was a location finalist for a show produced by the BBC and OWN titled "Lovetown," and;

WHEREAS, the community spirit that was exhibited by the lovers of Carrboro during the events that were held in support of Lovetown demonstrated the closeness, warmth and caring nature that defines this community and;

WHEREAS, the Town's interest in participating in the show was to support local businesses and build community spirit, and;

WHEREAS, the Town continues to support local businesses through its Economic and Community Development efforts; and,

WHEREAS, the Economic Sustainability Commission voted unanimously to recommend that the Board of Aldermen support "For the Love of Carrboro" month.

THEREFORE BE IT RESOLVED BY THE CARRBORO BOARD OF ALDERMEN THAT: February is declared "For the Love of Carrboro" month and all Carrboro business owners are encouraged to join in for a collective promotion of the Town and to support local businesses.