

A RESOLUTION SUPPORTING EARTH HOUR
Draft Resolution No. 93/2011 /2012-

WHEREAS, March 31st, 2012, 8:30 PM has been designated as “Earth Hour” by the World Wildlife Fund as a reminder that, by working together, people can make a positive impact against climate change;

WHEREAS, cities and states across the country and around the world are joining with Carrboro to raise awareness and demonstrate commitment to addressing climate change by supporting “Earth Hour,” and;

WHEREAS, “Earth Hour” involves something quite simple:—turning off lights for one hour;

WHEREAS, “Earth Hour” is the largest event of its kind in the world;

WHEREAS, Carrboro has joined Cities for Climate Protection, and is committed to reducing greenhouse emissions;

WHEREAS, the Board of Aldermen adopted a climate protection resolution in December, 2009;

THEREFORE, the Carrboro Board of Aldermen do hereby proclaim Saturday, March 31, 2012 from 8:30 – 9:30 p.m. as “Earth Hour” in Carrboro and call upon all residents and businesses of Carrboro to join in supporting the aims and goals of this effort.

FURTHERMORE, the Carrboro Board of Aldermen, do hereby direct staff to send out a public service announcement to publicize “Earth Hour”.



March 7, 2012

PUBLIC SERVICE ANNOUNCEMENT – TOWN OF CARRBORO, NC

Climate change is happening all around us and its pace is accelerating. From melting glaciers to increasingly intense weather patterns, climate change is already impacting life on Earth.

In a bold statement of collective concern for our planet, millions and perhaps billions of people around the world will turn off their lights for one hour—Earth Hour—on Saturday, March 31, 2012 at 8:30 p.m. local time.

Sponsored by World Wildlife Fund, Earth Hour is the largest event of its kind in the world. Earth Hour 2010 embraced 4,616 cities and towns in 128 countries and territories and involved hundreds of millions of people worldwide. International landmarks including the Forbidden City, Eiffel Tower, Buckingham Palace, Golden Gate Bridge, Table Mountain, Christ the Redeemer statue and Sydney Opera House switch off in a global celebration of the one thing that unites us all – the planet.

The Carrboro Board of Aldermen request that you join our community's effort to raise awareness of this issue by helping spread the word about Earth Hour between now and March 31st. Ways to spread the word can be found at <http://www.earthhour.org/page/get-involved/spread-word>. Working together, our community can send a strong message that we care about the environment and are calling for action to save our planet for future generations.

Additional details are available at www.earthhour.org.

For more information, contact:

Trish McGuire, Planning Director

918-7327 / pmcguire@townofcarrboro.org