

BOARD OF ALDERMEN

ITEM NO. C(7)

AGENDA ITEM ABSTRACT

MEETING DATE: May 15, 2012

TITLE: A Resolution to Approve the Use of Town Commons for a Free Concert

DEPARTMENT: Economic and Community Development	PUBLIC HEARING: NO
ATTACHMENTS: A. Resolution	FOR INFORMATION CONTACT: Annette D. Stone, AICP, 919-918-7319

PURPOSE:

The purpose of this agenda item is for the Board to approve the use of Town Commons for a concert that will be free to the public and jointly co-sponsored by Cat's Cradle and the Town of Carrboro.

INFORMATION:

Frank Heath of Cat's Cradle has approached the Town Staff regarding doing a free concert for the public located on the Town Commons. The date of the show would be September 21, 2012 from 5:30 till 9:00 (Sunset is at 6:50 p.m.). Admission will require a pre-issued free ticket that will be located at participating businesses in Carrboro. There will be controlled access into the grounds of the Town Commons. The organizers would be responsible for all the activities located inside the perimeters of the event and the Town would assist with logistics outside the perimeters. A service agreement that lays out the details of the event and who will be responsible for providing various logistical issues will need to be crafted between the Town Staff and concert organizers. There will be food and non-alcoholic beverages available for the public; however vendors are yet to be determined.

FISCAL IMPACT:

The estimated crowd for this type of event would be 5000 to 6000 people. Past events with this size crowd have had estimated cost at approximately \$11,000.00 in Town support. The exact cost for supporting this event is unclear until a service agreement has been developed and we are sure of what expenses the organizers may reimburse the Town.

RECOMMENDATION:

Staff recommends the Board consider the resolution.

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