

A RESOLUTION REGARDING THE REQUEST TO APPROVE THE USE OF CHAPEL
HILL TRANSIT ADVERTISING SPACE FOR CHAPEL HILL/CARRBORO WISE
PROGRAM AND THE PROMOTION OF LOCAL ECONOMY
Draft Resolution No. 5/2012-13

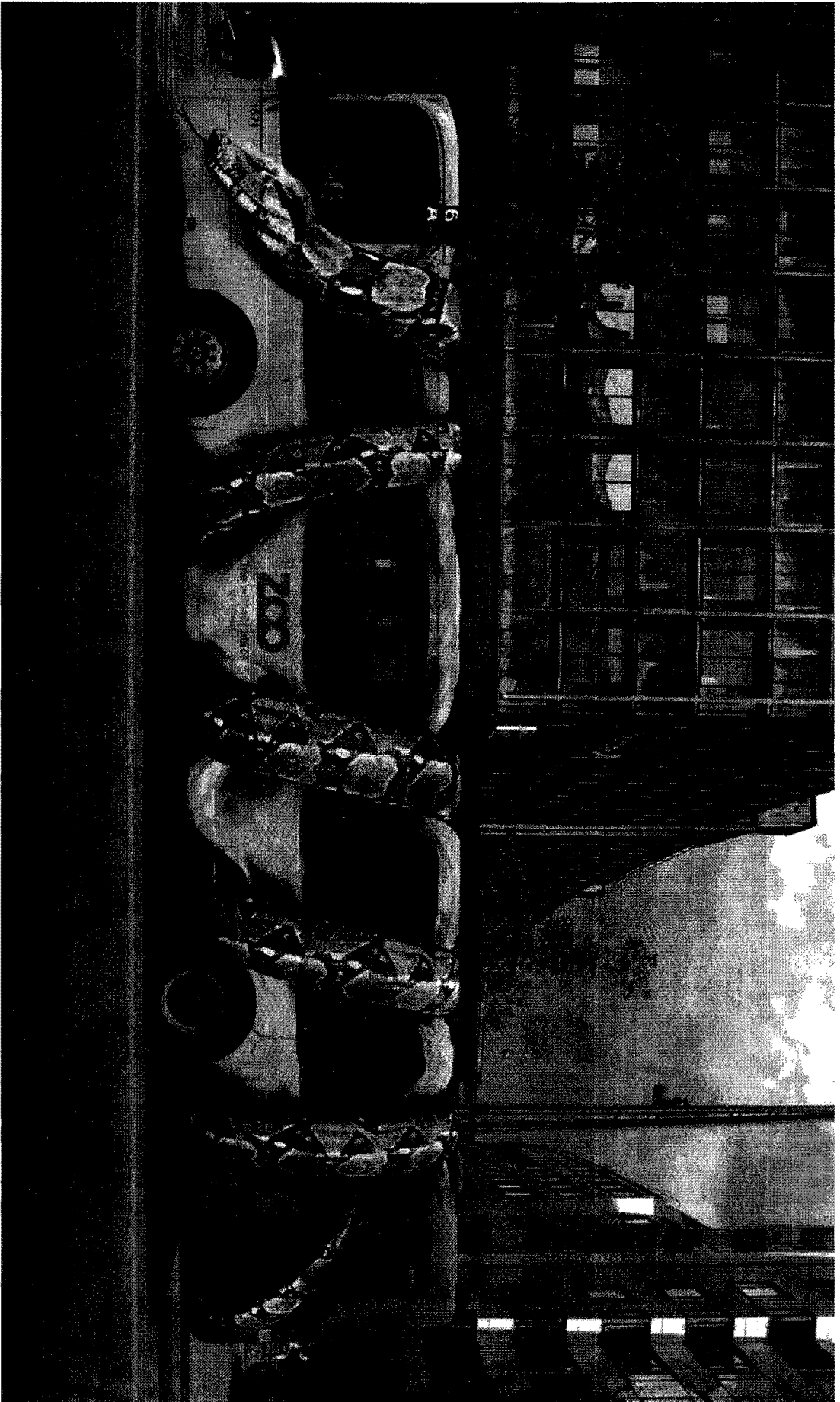
WHEREAS, the Town of Carrboro, as a partner agency for Chapel Hill Transit, is granted the use of a “wrapped” bus for advertising purposes; and

WHEREAS, the Chapel Hill/Carrboro WISE program has funds budgeted for the advertising of the WISE program; and

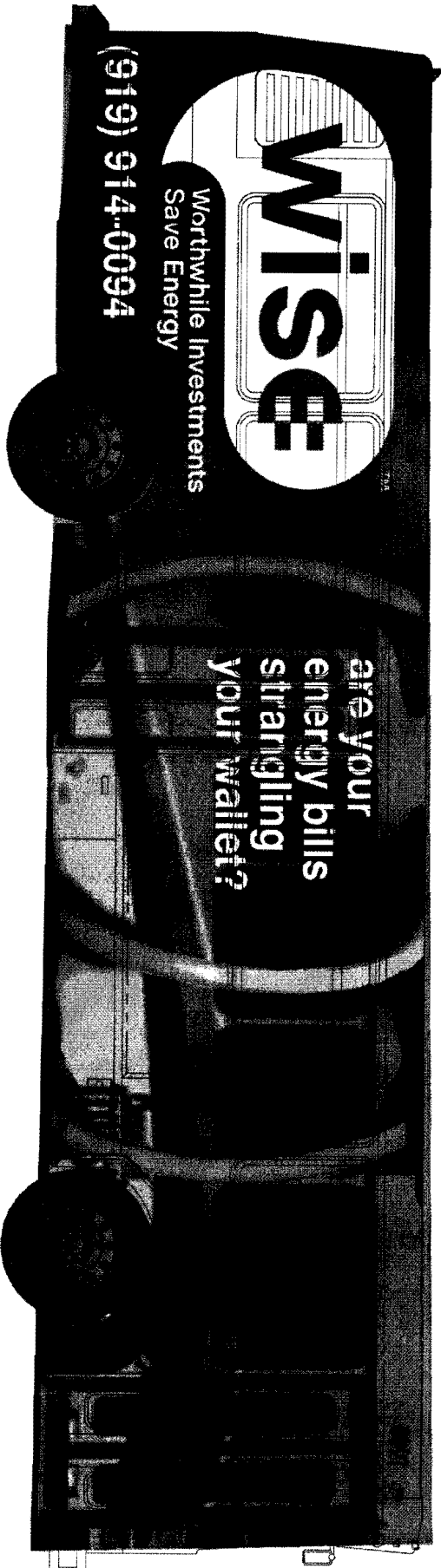
WHEREAS, the Town of Carrboro Economic & Community Development department has funds budgeted for the promotion of the local economy; and

WHEREAS, the Board of Aldermen has expressed interest in using Chapel Hill Transit advertising space to promote the WISE program and the local economy; and

NOW THEREFORE BE IT RESOLVED that the Board of Aldermen DOES/DOES NOT approve the use of Chapel Hill Transit advertising space for the Chapel Hill/Carrboro WISE program and the promotion of the local economy.



concept



draft sketch