

ATTACHMENT A

**A RESOLUTION SETTING A PUBLIC HEARING ON AN ORDINANCE AMENDING THE
CARRBORO LAND USE ORDINANCE RELATING TO THE ALLOCATION OF SIGNAGE
Draft Resolution No. 48/2012-13**

WHEREAS, the Board of Aldermen seeks to provide ample opportunities for the public to comment on proposed amendments to the Land Use Ordinance;

NOW, THEREFORE BE IT RESOLVED that the Board of Aldermen sets a public hearing on January 29, 2013, to consider adopting "AN ORDINANCE AMENDING THE CARRBORO LAND USE ORDINANCE TO ALLOW OFF PREMISES SIGNS THAT DIRECT MOTORISTS TO HOTEL PARKING."

BE IT FURTHER RESOLVED that the draft ordinances are referred to Orange County, the Town of Carrboro Planning Board, the Town of Carrboro Transportation Advisory Board and the Town of Carrboro Economic Sustainability Commission for review and recommendations.

BE IT FURTHER RESOLVED that the draft ordinances are also referred to the following advisory boards and commissions for consideration and recommendation prior to the specified public hearing date:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Appearance Commission | <input type="checkbox"/> Recreation and Parks Commission |
| <input checked="" type="checkbox"/> Transportation Advisory Board | <input type="checkbox"/> Northern Transition Area Advisory Committee |
| <input type="checkbox"/> Environmental Advisory Board | <input type="checkbox"/> _____ |
| <input checked="" type="checkbox"/> Economic Sustainability Commission | <input type="checkbox"/> _____ |

ATTACHMENT B

**AN ORDINANCE AMENDING THE CARRBORO LAND USE ORDINANCE TO ALLOW
OFF PREMISES SIGNS THAT DIRECT MOTORISTS TO HOTEL PARKING**

****DRAFT****

THE BOARD OF ALDERMEN OF THE TOWN OF CARRBORO ORDAINS:

Section 1. Subsection 15-271(d) of the Carrboro Land Use Ordinance is amended by adding a new subdivision (3) to read as follows:

(3) In approving a master signage plan as authorized by this subsection, the Board may also authorize the construction of one or more off-premises signs that direct motorists to the location of parking for a hotel or motel, so long as such signs are located in a commercial zoning district on private property with the consent of the property owner.

Section 2. Subsection 15-282(a) is amended to read:

“As provided in the Table of Permissible Uses, ~~no~~ off-premises signs may only be located in ~~any district except~~ the M-2 district, except that, within a commercial zoning district, off-premises signs directing motorists to the location of hotel parking may be approved in accordance with the provisions of Subsection 15-271(d)(3).”

Section 3. All provisions of any town ordinance in conflict with this ordinance are repealed.

Section 4. This ordinance shall become effective upon adoption.

ARTICLE XVII

SIGNS

Section 15-271 Permit Required for Signs (AMENDED 1/22/85)

(a) Except as otherwise provided in Sections 15-272 (Signs Excluded From Regulation) and 15-273 (Certain Temporary Signs: Permit Exceptions and Additional Regulations), no sign may be erected, moved, enlarged, or substantially altered except in accordance with the provisions of this section.

(b) If plans submitted for a zoning permit, special use permit, or conditional use permit include sign plans in sufficient detail that the permit-issuing authority can determine whether the proposed sign or signs comply with the provisions of this chapter, then issuance of the requested zoning, special use, or conditional use permit shall constitute approval of the proposed sign or signs.

(c) Signs not approved as provided in subsection (b) or (d) exempted under the provisions referenced in subsection (a) may be erected, moved, enlarged, or substantially altered only in accordance with a sign permit issued by the administrator. **(AMENDED 6/26/12)**

- (1) Sign permit applications and sign permits shall be governed by the same provisions of this chapter applicable to zoning permits.
- (2) In the case of a lot occupied or intended to be occupied by multiple business enterprises (e.g., a shopping center): **(AMENDED 3/4/86)**
 - a. Subject to Subsection 15-271(b), sign permits shall be issued in the name of the lot owner or his agent rather than in the name of the individual business, and it shall be the sole responsibility of such owner or agent to allocate among the tenants the permissible maximum sign surface area.
 - b. Upon application by such owner or agent, the administration may issue a master sign permit that allocates permissible sign surface area to the various buildings or businesses within the development according to an agreed upon formula and thereafter sign permits may be issued to individual tenants only in accordance with the allocation contained in the master sign permit.

(d) In the B-1(C) and B-1(G) zoning districts, with respect to developments that (i) require the issuance of a conditional use permit, (ii) are intended to be occupied by multiple commercial enterprises, and (iii) will contain one or more buildings that are at least three stories in height, the Board of Aldermen may approve a master signage plan that shows in detail the dimensions, locations, and characteristics of all signs within that development other than those

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signs that are excluded from regulation under Section 15-272 or that do not require permits under Section 15-273. **(AMENDED 6/26/12)**

(1) Such master signage plan may be approved as part of the issuance of the original conditional use permit or as a minor amendment to the original conditional use permit, provided that no such master plan shall be approved through the minor amendment process unless the Board of Aldermen first holds a public hearing on the proposed amendment. Amendments to a master signage plan approved under this section may be approved in accordance with the provisions of Section 15-64 (Amendments to and Modifications of Permits).

(2) In approving a master signage plan as authorized by this subsection, the Board may allow deviations from the requirements of this chapter relating to the number and type of permissible signs as well as other dimensional restrictions applicable to such signs if the Board concludes that such deviations are warranted given the height, shape, dimensions, and orientation of buildings on the development site, the number of individual businesses likely to occupy the development site, the need of the traveling public to be able conveniently and safely to locate and access destination businesses (e.g. hotels and restaurants) and parking areas.