

**A RESOLUTION TO EXECUTE A CONTRACT WITH THE SPLINTER GROUP**

Draft Resolution No. 104/2012-13

**WHEREAS**, the Board of Aldermen selected The Splinter Group as the Town's Creative Branding and Marketing Firm; and

**WHEREAS**, the Board directed the Manger to negotiate a contract for services with The Splinter Group;

**NOW THEREFORE BE IT RESOLVED**, that the Carrboro Board of Aldermen authorize the Town Manager to 1) execute a contract with The Splinter Group not to exceed \$20,000 for the initial branding and marketing campaign; and 2) execute amendments to or modifications of the contract, if necessary or appropriate, provided that such amendments or modifications do not increase the dollar amount of the contract and are consistent with the general intent and purpose for which the contract is made.