



Town of Carrboro

Town Hall
301 W. Main St.
Carrboro, NC 27510

Legislation Details (With Text)

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File created: 2/27/2013 **In control:** Board of Aldermen
On agenda: 3/5/2013 **Final action:**
Title: Update on the Watch for Me NC Pedestrian and Bicycle Safety Campaign

PURPOSE: The Board is asked to receive an update on Watch for Me NC, a regional pedestrian safety campaign led by the NCDOT Division of Bicycle and Pedestrian Transportation, and consider a resolution establishing Town participation in year two of the campaign, which will focus on both pedestrian and bicyclist safety.

Indexes:

Code sections:

Attachments: [RES - Watch for Me NC](#)
[Watch for Me NC Report Card](#)
[Invite](#)

Date	Ver.	Action By	Action	Result
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TITLE:

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DEPARTMENT: Planning

CONTACT INFORMATION: Helen Chaney, NCDOT, 919-707-2608, Jeff Brubaker, 919-918-7329

INFORMATION:

A summary of the overall campaign is included in *Attachment C*.

The Town was an active participant in the year one pilot test of Watch for Me NC. The Police Department conducted enforcement operations at crosswalks. Educational materials - bumper stickers, brochures on state laws pertaining to crosswalks, and posters - have been distributed.

FISCAL IMPACT:

Planning and Police Department staff time is expected for the Town's participation in the campaign. The specific amount of staff time will be influenced by the Town's level of participation (i.e. how many trainings or events will occur, how much evaluation of program effectiveness will occur at a local level, etc.).

RECOMMENDATION:

Staff recommend that the Board of Aldermen consider the resolution.