

A regular meeting of the Carrboro Board of Aldermen was held on Tuesday, February 19, 2013 in the Town Hall Board Room.

Present and presiding:

Mayor	Mark Chilton
Alderman	Jacquelyn Gist
	Lydia Lavelle
	Randee Haven-O'Donnell
	Sammy Slade
	Michelle Johnson
Town Manager	David Andrews
Town Clerk	Catherine Wilson
Town Attorney	Robert Hornick

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### **APPROVAL OF MINUTES FROM PREVIOUS MEETINGS**

MOTION WAS MADE BY ALDERMAN GIST AND SECONDED BY ALDERMAN LAVELLE TO APPROVE THE MINUTES OF JANUARY 22, JANUARY 29, AND FEBRUARY 12, 2013. VOTE: AFFIRMATIVE ALL

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### **EXECUTE CONTRACT WITH THE SPLINTER GROUP FOR CREATIVE BRANDING AND MARKETING SERVICES**

The purpose of this agenda item was to direct the Town Manager to execute a contract with The Splinter Group for Creative Branding and Marketing Services.

Alderman Haven-O'Donnell asked that the contract be broad and not include a target audience.

Alderman Gist requested that the Arts Community be involved.

Alderman Johnson specifically asked for local graphic artists to be involved in the design process.

The following resolution was introduced by Alderman Gist and seconded by Alderman Haven-O'Donnell:

### **A RESOLUTION TO EXECUTE A CONTRACT WITH THE SPLINTER GROUP**

Resolution No. 104/2012-13

**WHEREAS**, the Board of Aldermen selected The Splinter Group as the Town's Creative Branding and Marketing Firm; and

**WHEREAS**, the Board directed the Manager to negotiate a contract for services with The Splinter Group;

**NOW THEREFORE BE IT RESOLVED**, that the Carrboro Board of Aldermen authorize the Town Manager to 1) execute a contract with The Splinter Group not to exceed \$20,000 for the initial branding and marketing campaign; and 2) execute amendments to or modifications of the contract, if necessary or appropriate, provided that such amendments or modifications do not increase the dollar amount of the contract and are consistent with the general intent and purpose for which the contract is made.

The foregoing resolution having been submitted to a vote received the following vote and was duly adopted this 19<sup>th</sup> day of February 2013.

Ayes: Sammy Slade, Lydia Lavelle, Mark Chilton, Michelle Johnson, Jacquelyn Gist, Rande Haven-O'Donnell

Noes: None

Absent or Excused: None

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**REQUEST-TO-SET A PUBLIC HEARING ON AMENDMENTS TO THE SCHOOLS ADEQUATE PUBLIC FACILITIES ORDINANCE (SAPFO)**

The purpose of this item was for the Board to consider setting a public hearing on a potential text amendment to the Land Use Ordinance (LUO) regarding adequate public schools facilities. A resolution setting a hearing date for March 21st and referring the LUO amendment to the Planning Board and Orange County was prepared.

Bob Hornick, the Town Attorney explained that consideration of this item was no longer necessary because the Town is not close to meeting the overcapacity of the SAPFO.

Alderman Gist asked for clarification on how Charter Schools are impacted by the SAPFO.

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**A PUBLIC HEARING TO OBTAIN COMMUNITY INPUT ON TOWN NEEDS AND BUDGET FOR UPCOMING FY 2013-14**

Each year the Board of Aldermen must adopt an annual operating budget by July 1st. As part of its budget development process, the Board schedules a public hearing to receive comments

from residents regarding Town services at the beginning of the process. These comments will be considered in developing the FY 2013-14 operating and capital budgets.

David Andrews, Town Manager, commented on the actions for the 2013-14 budget, the current year revenues and projections for the 2013-14 budget.

Robert Dowling, Executive Director of the Community Home Trust, asked for the Town's continued support of \$34,000 in FY 13-14.

Alderman Gist suggested that bus stops or town kiosks included postings of when budget public hearings are scheduled.

Alderman Haven-O'Donnell suggested building a kiosk outside

Alderman Haven-O'Donnell suggested adding the discussion of more social media usage to the Board retreat agenda.

Alderman Slade suggested posting the agenda in places where people walk and possibly adding a QR code.

Mayor Chilton suggested allowing citizens a platform to provide feedback to the relevant departments as simply as possible.

Alderman Johnson asked if the Town was going to apply for a grant for rollout recycling containers in the downtown area.

Mayor Chilton suggested that the Town look for the opportunity to place around \$10,000 in the Town's affordable housing trust fund.

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### **REPORT ON THE PLANNING BOARD'S AFFORDABLE HOUSING DIALOGUE SESSIONS**

The purpose of this item was to provide the Board of Aldermen with a report on the Planning Board's affordable housing dialogue sessions held in October of 2012.

Bethany Chaney, the Planning Board Chair, made the presentation to the Board.

Alderman Gist asked that the Taskforce consider the unintended consequences of the recommendations.

Alderman Lavelle asked about creating a registry of renter occupied housing units.

Mayor Chilton suggested that the town be able to encourage low income tax development in the upcoming years, when they become available.

Alderman Slade suggested that the affordable housing taskforce look into the recommendations and include stakeholders.

Alderman Gist suggested that the Planning Board have an ex officio member on the taskforce.

Alderman Gist wants to have a Serious conversation about ways to minimize the collateral damage of big new development.

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**APPROVAL OF DONATION OF SURPLUS PROPERTY TO A NONPROFIT  
PURSUANT TO NCGS 160A-280**

The purpose of this item was for the Board of Aldermen to consider donation of surplus property to a nonprofit organization (The Human Rights Center), pursuant to NCGS 160A-280.

The following resolution was introduced by Alderman Gist and seconded by Alderman Johnson:

A RESOLUTION APPROVING CONVEYANCE OF PROPERTY TO A NONPROFIT  
ORGANIZATION PURSUANT TO G.S. 106A-280  
Draft Resolution No. 107/2012-13

WHEREAS, The Town of Carrboro owns five (5) Dell Personal Computer systems; and

WHEREAS, North Carolina General Statute §160A-280 authorizes a city or county to donate to a nonprofit organization any personal property, including supplies, materials and equipment that the governing board deems to be surplus, obsolete or unused; and

WHEREAS, The Town of Carrboro has negotiated with the Human Rights Center to donate the five (5) Dell Personal Computers described above to the Human Rights Center; and

NOW THEREFORE BE IT RESOLVED that the Board of Aldermen hereby authorizes the Town Manager to execute all documents necessary to convey five (5) Dell Personal Computers to the Human Rights Center.

The foregoing resolution having been submitted to a vote received the following vote and was duly adopted this 19<sup>th</sup> day of February 2013.

Ayes: Sammy Slade, Lydia Lavelle, Mark Chilton, Michelle Johnson, Jacquelyn Gist, Rande Haven-O'Donnell

Noes: None

Absent or Excused: None

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**APPOINTMENTS TO ADVISORY BOARDS**

The Mayor and Board of Aldermen discussed appointments to the Town's Advisory Boards.

MOTION WAS MADE BY ALDERMAN LAVELLE AND SECONDED BY ALDERMAN SLADE TO MAKE THE FOLLOWING APPOINTMENTS:

Board of Adjustment - 3 In Town Seats

1. David Collins
2. Tom Arnel
3. None

Board of Adjustment - 1 ETJ Seat

None

Appearance Commission - 3 Seats

1. Sheryl Forbis
2. None
3. None

Transportation Advisory Board - 2 Seats

1. John Nicopoulos
2. Jeffery Miles

Recreation and Parks - 4 In Town Seats

1. Steven Canady
2. Susan Berry
3. None
4. None

Recreation and Parks - 1 Out of Town Seat

None

Recreation and Parks - 1 School Representative Seat

None

Human Services Commission - 2 Seats

1. Andrea Tanner
2. None

Economic Sustainability Commission - 1 Resident Seat

1. Robert Saunders

Economic Sustainability Commission - 1 Downtown Resident Seat

1. Paul Daughtry

Economic Sustainability Commission - 1 Business Owner Seat

1. David Jessee

Arts Committee - 7 Seats

1. Lauren Sacks
2. Tremayne Cryer
3. Will McInerney
4. Jay Parker
5. Hassan Melehy
6. None
7. None

Arts Committee - Chapel Hill Designee

None

VOTE: AFFIRMATIVE ALL

MOTION WAS MADE BY ALDERMAN HAVEN-O'DONNELL AND SECONDED BY ALDERMAN LAVELLE TO MAKE THE FOLLOWING APPOINTMENTS:

Planning Board - 2 In-Town Seats

1. Heather Hunt
2. Matthew Barton

Planning Board - 1 ETJ Seat

1. David Clinton

VOTE: AFFIRMATIVE ALL

MOTION WAS MADE BY ALDERMAN JOHNSON AND SECONDED BY ALDERMAN SLADE TO MAKE THE FOLLOWING APPOINTMENTS:

Environmental Advisory Board - 3 Seats

1. Robert Crook
2. Sheila Walsh

3. Gabriel Rivin

VOTE: AFFIRMATIVE ALL

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**MATTERS BY BOARD MEMBERS**

MOTION WAS MADE BY ALDERMAN GIST AND SECONDED BY ALDERMAN JOHNSON FOR STAFF TO SCHEDULE A DISCUSSION REGARDING SOCIAL IMPACT STUDIES ASSOCIATED WITH DEVELOPMENT. VOTE: AFFIRMATIVE ALL

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**ADJOURNMENT**

MOTION WAS MADE BY ALDERMAN HAVEN-O'DONNELL AND SECONDED BY ALDERMAN JOHNSON TO ADJOURN THE MEETING AT 9:53 P.M. VOTE: AFFIRMATIVE ALL

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Mayor

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Town Clerk